



How We Can Start Working Together Today

If you are a business owner, an entrepreneur, willing and ready to make the personal transition to lead a larger, more complex organization, Blue Magnet wants to talk with you.

We're ready to put our 100 years plus experience to work for you and become your business partner. Our Leadership Team is ready to work with your Leadership Team to help you navigate through the various stages of transition, help you discover a more sustainable profit and establish a greater value in your current business, product and brand.

We have proven, effective strategies to apply to your organization that will ensure more effective management techniques, leading to your successful transition to a greater company and a more profitable environment.

The Business of Business Must Be In Order For Us To Move Forward Rapidly

Blue Magnet will require your current company ownership to have a clear professional objective. Your company Growth Plan or Ownership Plan, if you will, will have to be in order. And if one doesn't exist, we will build one together so we can move forward properly.

Companies We Are Particularly Interested in Growing With Today

Blue Magnet wants to work with Service Companies. We'll consider working with a variety of companies, but we are quite interested in talking with companies within the industry segments of Healthcare, Business Services, Sports-Media-Entertainment and Real Estate.

The Profile We Are Interested In

We prefer working with companies past the *Start Up* stage. But we will consider working with companies in this environment if a significant market opportunity exists for us all. We're looking for companies challenged by growth issues, companies facing acquisition dilemmas, or companies having urgent recapitalization needs. We will consider turnaround situations only if the company offers unique profit opportunities for us all. And if you are looking for assistance in preparing your company for sale, we will be more than happy to talk with you.

Here's A Check List For The Profile With Whom We Are Ready To Do Business.

Companies generating between \$750,000 and \$50 million in annual revenue.

Companies demonstrating an intent and a capacity to grow based on such evidence as:

- Employee or Sales Growth

- Exceptional Leadership

- Sustainable Competitive Advantage

- Potential For Margin Improvement Led By:

 - New Offerings, Geographic Expansion, Exceptional, Experienced

 - Management, Economies of Scale, Positive Cross-selling

 - Opportunities from Add-on Acquisitions or Strategic Partners

We must be confident that the Blue Magnet Team will make a genuine difference in the personal growth and success of your leadership team, the performance of the company and the creation of shareholder value.

If your profile fits any and all of the above, please contact Mr. Pat Alacqua, CEO at palacqua@bluemagnetpartners.com or call him at 770.217.0714, today. Blue Magnet Partners. Let's start working together today for a more profitable tomorrow.